



BEVGRADE · SURVEY

Surveys done better

Instant menu analytics, smart surveys, visit records, and so much more.

Instant menu insights are just a few clicks away. · Sample screens; bar and rep names are made up.



THE PROBLEMS

Every account call starts with recon.



Who carries that?

Reps look brands up one at a time, county by county. How many brands or wholesalers are there in Georgia? Too many to keep up with.



Menus change quietly

You notice if a whole menu changes, but what if only a few edits are made? Do you always notice those?



Notes live in heads

The devil is in the details. The wells, the house wine, the draft count. You can't win what you don't chase.



Managers fly blind

No shared record of what is on each menu across the team, or how it is trending.

It's 2026. It's time we found a solution!

From a menu photo to who carries what.

CRAFT COCKTAILS	
Old Fashioned <i>ginger · lime · soda</i>	\$11
Gold Rush <i>lime · agave · salt</i>	\$15
Moscow Mule <i>house syrup · fresh juice</i>	\$12
Whiskey Sour <i>lime · agave · salt</i>	\$12
French 75 <i>house syrup · fresh juice</i>	\$16
Spicy Margarita <i>citrus · bitters · orange</i>	\$16



THE COPPER STILL	
Simple search	
WHO'S ON THE MENU 16 listings · 5 houses	
National	7 listings
Kim Crawford Sauvignon Blanc filed as Kim Crawford Sauvignon Blanc Marlborough	
Duckhorn Merlot	
Decoy Cabernet Sauvignon	
Cointreau	
Ketel One	
Aperol filed as Aperol Spritz	
Buffalo Trace	
United	6 listings
Kendall-Jackson Chardonnay	
Sonoma-Cutrer Chardonnay filed as SONOMA-CUTRER CHARDONNAY SONOMA COAST	
Prisoner Red Blend filed as The Prisoner Red Wine	
Woodford Reserve	
Sweetwater 420	
Guinness	

1

Snap or type

Photograph the menu or drink list, or type the brands in.

2

AI reads it

Every line, including the spirits inside each cocktail.

3

Matched to Georgia

Each brand is checked against the state's brand registrations for that account's county and automatically recorded.

4

Shown by wholesaler

Who is on the menu, how many listings each, line by line.

Who is on the menu, house by house.

Every listing, grouped

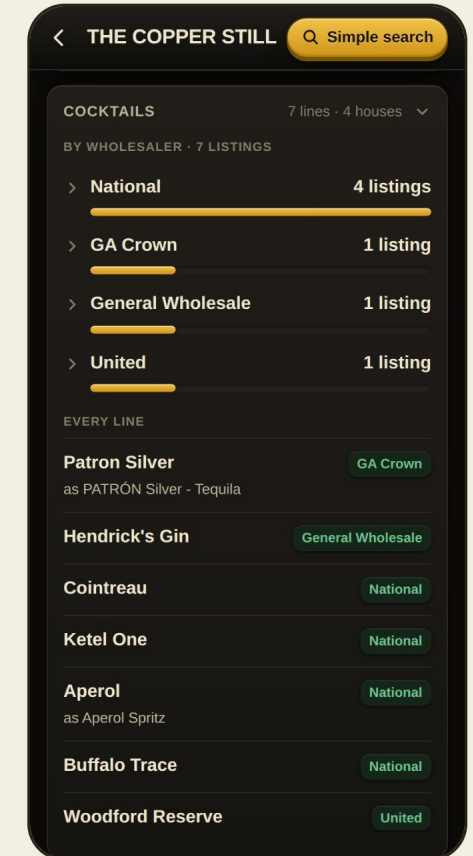
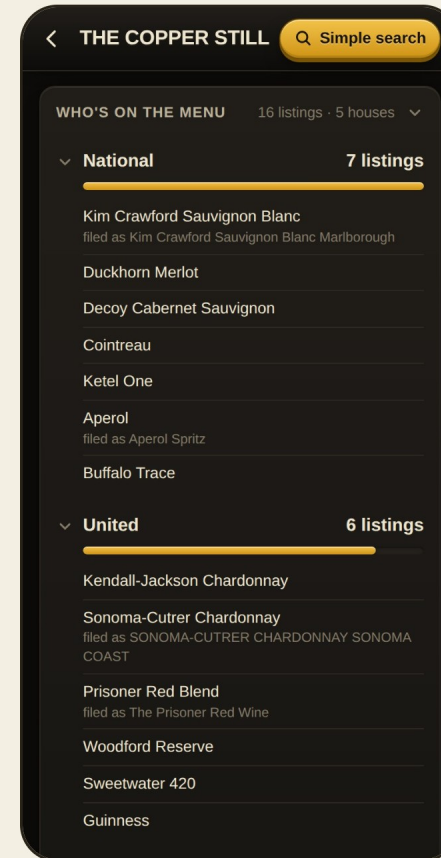
The menu sorted by wholesaler, with a bar for each one's share. Tap a house to see its brands.

Every line, labeled

Cocktails, spirits, wine and beer each get their own section, and every line shows its wholesaler.

The team keeps it right

When a rep settles an unclear line, BevGrade learns and remembers it for everyone.



Wholesaler scores: who owns the drinks list.

50%

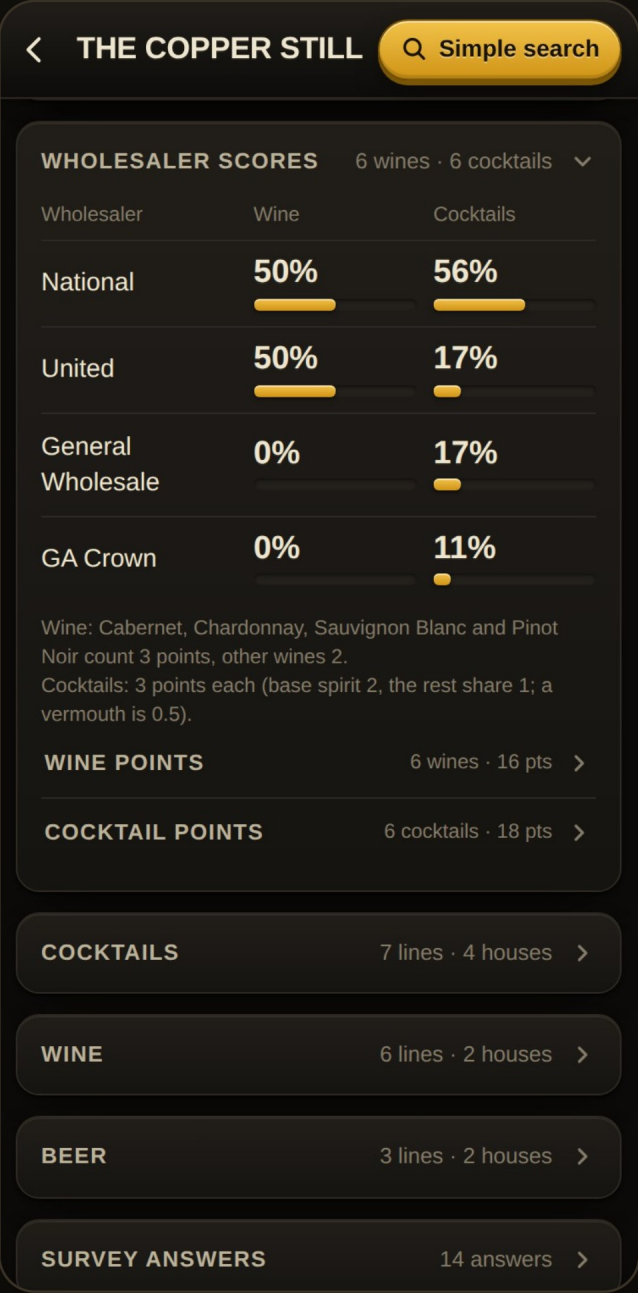
National's share of this bar's wine list

56%

National's share of its cocktails

Get smart menu analytics broken out with real scores, with customizable parameters based on how you view your business.

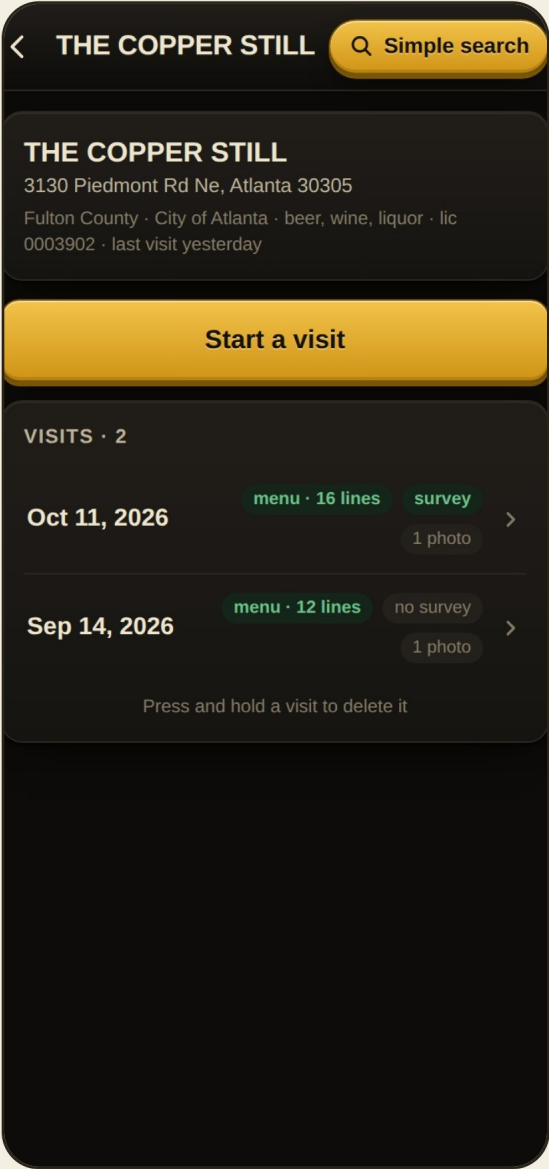
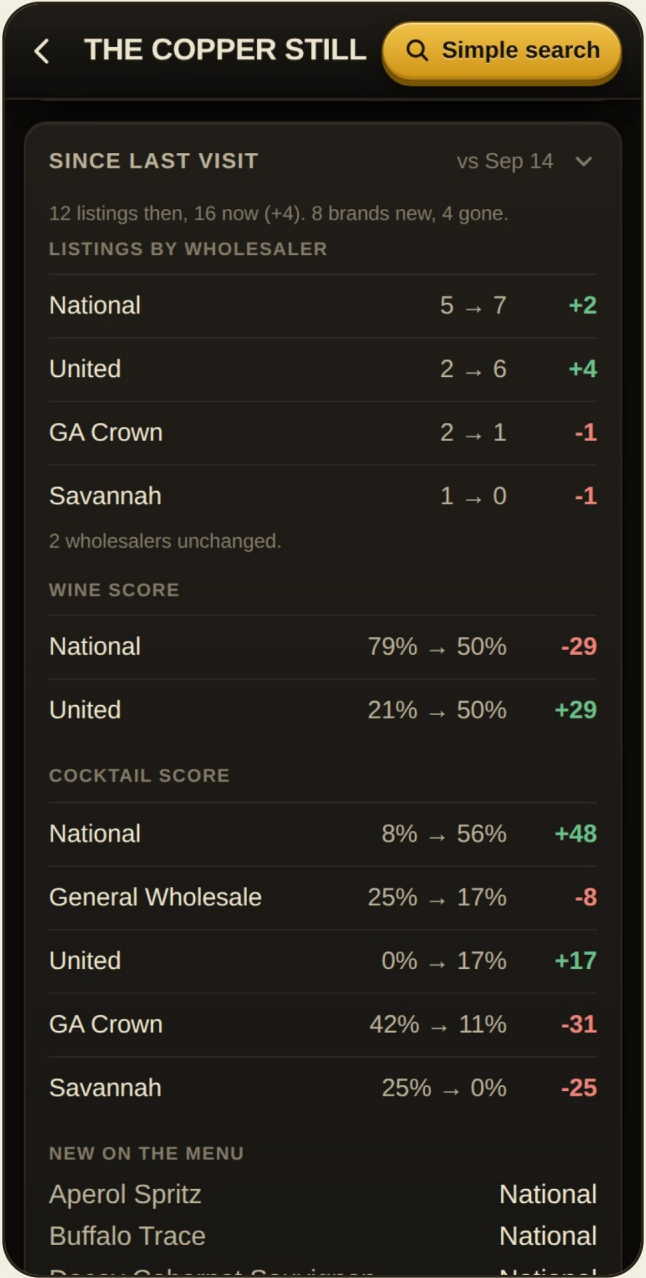
Category	How the points work
Wine	Cabernet, Chardonnay, Sauvignon Blanc and Pinot Noir count 3 points; other wines count 2.
Cocktails	3 points per drink: the base spirit gets 2, the rest share 1 (a vermouth counts half).



Analytics over time

Snap a new menu pic and the app will give you insights into how that menu has changed since your last visit.

- Wins and losses by house**
Listings then and now for each wholesaler. Here: National 5 to 7, United 2 to 6.
- Score swings**
Wine and cocktail share before and after, with the change in points.
- New on the menu, and gone**
Exactly which brands came on, which fell off, and who carries them.
- One page per account**
Every visit, menu and survey in order, for the rep and their manager.



Capture what the menu doesn't show.

☑ The bar survey

Wells, house wine, draft handles and rotating taps, cider, purees, syrups, garnish, mixers, water and energy drinks, plus notes on the buyer or visit. Nothing gets missed!

Brands get matched too

Type the well vodka and it shows who carries it, same as a menu line.

Simple search

Any product, any county: you'll instantly know who carries it.

Menu analytics at the push of a button



Near me, or anywhere

Find accounts around you by location, or search any account by name, street or city.



The right view for each level

Reps see their own visits, managers see their team's, leaders see everything.



One secure app

Survey and Activities share one sign-in: email and passcode, expiring invite links, lockouts. Security is a priority.



Email me at admin@bevgrade.app

